

OFFICIAL RULES
Rockette Scavenger Hunt

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA, 18 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED. Employees (and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related) of Madison Square Garden, L.P. ("Sponsor"), its parent, affiliates, subsidiaries, and advertising and promotion agencies are not eligible to enter or win. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on matters relating to this scavenger hunt. Scavenger hunt is subject to all applicable federal, state and local laws.

TO PARTICIPATE: Beginning at approximately 3:30 p.m. Eastern Time ("ET") on November 17, 2009 until approximately 5:30 p.m. ET on November 17, 2009 or until such time that three (3) eligible participants "find" certain members of the Radio City Rockettes ("Rockettes"), whichever is sooner ("Hunting Period"), clues to where the Rockettes are hiding somewhere in New York City will be tweeted by @rockettes on Twitter approximately every 10 minutes. Follow the clues to find the location of the Rockettes. You must have an existing twitter account and follow @rockettes on Twitter to participate. Both are free. Participants who wish to participate must be able to physically go to the site in New York City where the Rockettes will be located ("Location"). Participants cannot simply tweet the location and be deemed a winner.

WINNER DETERMINATION: The first three (3) participants to determine the location of the Rockettes and physically arrive at such location, as determined by Sponsor in its sole discretion, will be deemed the First, Second and Third Place winners respectively, subject to verification of eligibility and compliance with the terms of these rules. In the event of a tie, such tied participants will be required to compete in a Rockettes trivia contest to determine the applicable winner. Potential winners may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within two (2) business days of date of issuance. If such documents are not returned within the specified time period, the prize or prize notification is returned as undeliverable, or a potential winner is not in compliance with these rules, the prize will be forfeited and, at Sponsor's discretion, a runner-up may be notified. If a potential winner is at least 18 years of age but still considered a minor in his/her jurisdiction of residence, such winner's prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

PRIZES: (A) Prize #1: Four (4) tickets to a 2009 performance of the Radio City Christmas Spectacular at Radio City Music Hall of winner's choice and four (4) tickets to a back stage tour of Radio City Music Hall (performance and tour choice are both subject to availability) - Approximate Retail Value ("ARV") is \$450. Tickets are subject to terms and conditions. Seat locations will be determined by Sponsor. Winner and guests must comply with all venue rules and regulations. Failure to do so may result in forfeiture of applicable portion of prize. **Winner is responsible for transportation to/from performance/tour;** (b) Prize #2: Two (2) domestic, round-trip tickets on Jet Blue (awarded as a voucher) and a one (1) night stay at the Hilton Garden Inn (any location of their choice; awarded as a voucher). Plane tickets and hotel stay are subject terms and

condition specified by provider. Vouchers expire within one (1) year of the date of issuance and are subject to availability. Certain restrictions may apply - ARV: \$500; or (c) Prize #3: An iPod/Digital Camera package (models and camera manufacturer to be determined by Sponsor) - ARV: \$400. Total ARV of all prizes: \$1,350.

(B) Subject to paragraph 2 above, the First Place winner may choose his/her prize from among Prize # 1, Prize #2 or Prize #3. The Second Place winner may choose his/her prize from among the remaining two (2) prizes not selected by the First Place winner. The Third Place winner will win the remaining prize not chosen by either the First Place or Second Place winner. All prize decisions made by the winners are final and may not be changed, except at Sponsor's sole discretion.

(C) Prizes are awarded "as is" with no warranty or guarantee, either express or implied. Winners may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Winners are responsible for all applicable federal, state and local taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided, including any ground transportation, meals or other costs in connection with the Second Prize. All prize details are at Sponsor's sole discretion. Limit one (1) prize per household.

GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, delayed, stolen, misdirected, undelivered or garbled tweets or clues; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the scavenger hunt, including, without limitation, errors or difficulties which may occur in connection with the administration of the scavenger hunt, the dissemination of clues or tweets, the announcement of the prizes or in any scavenger hunt-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the scavenger hunt. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this scavenger hunt or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the scavenger hunt or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the scavenger hunt for any reason, including, but not limited to, should any portion of the scavenger hunt be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries. Entrants, by participating, agree that Sponsor, its parent, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property

resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize (including any travel or activity related thereto) or participation in this scavenger hunt. Each winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

WINNERS LIST: For the names of the winners (available after November 17, 2009), send a self-addressed stamped envelope to: Madison Square Garden, L.P., 2 Penn Plaza, New York, NY 10121, Attn: Rockettes Scavenger Hunt/PR, for receipt no later than February 1, 2010.

SPONSOR: Madison Square Garden, L.P., 2 Penn Plaza, New York, NY 10121.